



Seasonal rewards



Spot awards



Sales achievements

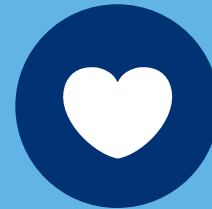
Are you delivering year-end incentives that work?
Give them what they really want!



Year-end bonuses



Anniversaries



Customer appreciation

Did you know? Prepaid cards are the preferred incentive for employees and customers.
In fact, prepaid cards are more popular than travel, merchandise and even cash.¹



Let's start planning now.

Talk to the incentive experts about Prepaid Award Cards.



Call **555-555-5555**
to discuss your
incentive needs and
**get \$50 off your order of
50 cards or more***

Offer expires: 12/31/14
Use promo code: **YEAREND14**



Or schedule a time
for us to call you:
**smartonesample.com/
yearend14**



You can also download
our **Year-End Incentive
Planning Guide!**

It's the end of the year, so now's the time to make sure you're prepared to **deliver incentives that can boost employee morale and customer loyalty**. Use prepaid award cards for annual employee bonuses and end-of-the-year awards, as well as seasonal programs. If you haven't started thinking about your year-end plan, don't wait another minute.

Don't miss out, incentives work!

- Boost employee productivity and customer loyalty with an award they really want
- Perfect for employee year-end bonuses, annual sales awards, and tenure awards
- The right choice for customer appreciation, rebate programs, and loyalty awards

smartOne Prepaid offers exceptional benefits:

- Choose any quantity and any load amount²
- Cards can be used anywhere Visa® debit or Debit MasterCard® is accepted
- You can design your own card image or choose from our vast card library

*This optional offer is not endorsed by MetaBank®.

¹ Incentive Research Foundation: <http://theirf.org/Prepaid-Gift-Cards-in-Incentive-Reward-and-Recognition.6087263.html>

² Restrictions may apply.

Cards must be ordered and paid for in full by December 31, 2014. smartOne PrepaidSM and the smartOne logo are registered trademarks of Total System Services, Inc. Cards issued by MetaBank®, Member FDIC.



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<Reservation Code: XXXXXXXXXXXX>

<Gain A. Sample>
<Title>
<Company Name>
<8003 Franklin Farms Drive>
<Suite 200>
<Richmond, VA 23229>

<PRSR STD
U.S. POSTAGE
PAID
CITY, IL
PERMIT NO. XXX>